



FOOD CRITIC LIVE

**Introductory Offer
Rate Card**

Instagram



Service	Price	Description
Instastory	Free	Priced per story 5hour time belt post. Client to provide content and specify post schedule. Half day (12hrs) takeover N10,000. Full day (24hrs) takeover N20,000.
Product review	Free	Products received will be objectively reviewed.
Giveaway post	Free	FCL strives to provide organic content therefore, the picture will be taken by us. We will not post any flyers or banners. Client to provide criteria for readers to participate in giveaways/competition/discount offer. As well as giveaway products.
Picture post	Free	Client to provide content direction, and product. FCL reserves the right to create image/picture to suit aesthetics.
Video post	Free	One minute standard video. Client to provide content direction and FCL will create video. FCL reserves the right to create video to suit aesthetics.
Instagram Live unveil	N26,875	Live unveiling of clients product, service or campaign. Client to provide content direction. Complementary live announcement to be done pre and post session.
Content creation	N42,800	FCL will create and publish content based on Clients brief. Creation of content within this category is regarded as sponsored. The post will be indicated as "Sponsored" or "Paid partnership with"
Commercial/ Advertorial	N53,500	One minute commercial or Advertorial content to be provided by Client.

Website



Service	Price	Description
Yellow Pages Directory Listing-Basic	Free	This covers 1 category, 1 location, 2 Photos, Contact Details.
Yellow Pages Directory Listing-Professional	N/A	This covers 2 categories, 4 locations, 4 Photos, Contact Details.
Event Listing	N10,700	Event flyer, Event Description (100 words) Theme, Date, Time, Venue and RSVP.
Pre Event Release	N26,875	Detailed blog post announcing upcoming event. Client to provide write up and image/flyer, contact number and link. FCL reserves the right to edit content.
Post Event Release	N37,450	Detailed post conveying recently held event. Client to provide write up, photos and post image. FCL reserves the right to edit content.
Advertorial	N53,500	Detailed blog post to promote brand, product, company or service. FCL reserves the right to edit content.

Service	Price	Description
Home page medium rectangle 300x250	N26,875/W	A medium rectangle located at the top of the Home page. /W= Per week advert rate.
Home page footer 728x90	N37,450/W	Home page footer banner ad across the bottom of the Home page.
Intersection Banner 728x90	N64,200/W	Intersection mast head banner ad across the top of the Home page and all post pages.
Home page dish 300x600	N160,500/W	Premium rectangle ad at top right of Home page.
Page Takeover	N500,000/W	Banner spread out across website background.

Event Combos



Service	Price	Description
Starter	Free	1 Instastory + 1 Product Review
Mains	N5,350	1 Instastory + 1 IG Post + 1 Tweet
Dessert	N10,700	1 Instastory + 1 IG Post + 1 Product Review + 2 Tweets
Party Mix	N37,450	1 Instastory + 1 IG Post + 1 Pre event blog post + 2 Tweets

LET'S CONNECT

Contact us to find out more about how we can work together.

Email: ads@foodcriticlive.com

****Please note; All prices are inclusive of VAT****

****Youtube rates coming soon****