



FOOD CRITIC LIVE

All Things **Baked** *Fair*

BEHIND THE BITE

Where Manufacturers, Industry professionals,
Bakers and Businesses meet.

2023

SHOW GUIDE

Miele



WELCOME

Dear Colleagues,


Welcome to the third edition of AllThingsBaked. It gives me great pleasure to have everyone here. We are delighted to take you on our journey to impact the baking industry in Nigeria.

The stage is set, the vibes are good, the energy is high and the Malta Guinness is ice cold. Exhibitions are the key industry driver to molding the future. Being back onsite, shows just how important trade shows are for business and industries.

AllThingsBaked is an annual baking exhibition established in 2021. The B2B and B2C exhibition provides the opportunity to generate sales, forge new partnerships, discuss best practices, make profitable connections and most importantly; do business. We are endorsed by the Association Of Master Bakers and Caterers Of Nigeria. Brought to you by FoodCriticLive, this years edition is themed BehindTheBite. We seek to bring to the forefront, new ways to improve the quality of baked goods, and further improve the business of baking with the use of technology.

For the very first time since inception, our event will hold for two days. A milestone and a dream come true. This will not be possible without our sponsors and exhibitors. We thank you for making this a reality. We hope that you enjoy your time at the exhibition, establish new partnerships and insight to generate future success for your business. Looking forward to welcome you back next year.

Kind Regards,



Lú

Lead Tongue,
FoodCriticLive

SHARE

GOODNESS

EVERYDAY



ENJOY
**A WORLD OF
GOOD**

Malta
GUINNESS

GUINNESS NIGERIA PLC



Contact Number: +23412709100

Instagram handle: @maltaguinnessng

Website: www.guinness-nigeria.com

Address: Cocoa Industries Road, Guinness Rd, Ogba, Ikeja, Lagos

Product Category: Non-alcoholic Malt drink

About Us

Malta Guinness stands as the foremost non-alcoholic, premium malt beverage in Africa. It epitomizes nourishment derived from the finest natural ingredients, offering a wholesome experience. Packed with invigorating goodness, it encompasses essential vitamins, minerals, and slow-burning sugars that provide long-lasting energy. The purpose of Malta Guinness is to foster a can-do world, working towards the creation of a better and brighter future. It envisions a world where individuals discover their unique paths and strive to achieve their goals.

Miele



MIELE NIGERIA

The Miele logo is displayed in white, bold, sans-serif font on a solid red rectangular background. The letter 'i' in 'Miele' has a distinctive horizontal line through its center.

Contact Number: 07000064353

Instagram handle: @miele_ngkitchen @miele_nigeria

Website: mieleng.com

Address: 33 Sanusi Fafunwa street, Victoria Island, Lagos

Product Category: Luxury home appliances

About Us

For over 120 years, Miele has been at the forefront of the home appliance industry, setting new standards for quality, innovation, and sustainability. Pushing the boundaries of culinary technology, Miele's commitment to innovation shines through its cutting-edge features and pioneering advancements. Such as the MoisturePlus function found in our latest ovens, which injects steam during baking to create the perfect moist environment for delectable bread, cakes, and pastries. Each appliance is designed to be user-friendly, making daily tasks a breeze without compromising on performance or durability. By producing energy-efficient appliances and implementing eco-friendly manufacturing processes, Miele ensures you can enjoy exceptional performance while minimizing your carbon footprint.

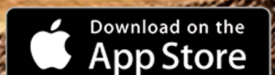


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DILLON GAS



Contact Number: 09065000060;08090564424

Instagram handle: @dillongas_

Website: www.dillongas.com

Address: Plot 1 Gary Sanusi Close off Platinum Road, Jakande Lekki, Lagos

Product Category: Cooking gas, Cooking gas cylinders and Gas cooker accessories.

About Us

Dillon Gas Nigeria Limited is a leading distribution and supply company. We serve many customers including retailers, households, schools, housing estates, industries, hospitals, hotels and restaurants. Our mission is to provide our customers with safe and affordable source of Liquefied Petroleum Gas (LPG) whilst contributing to the growth of the Nigerian economy. We provide prompt reliable service and affordable gas solutions to enhance a customers cooking experience. Our dedicated team of professionals are passionate about providing the best customer experience.

reelfruit

ALWAYS DELIGHTFUL

one snack at a time!



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REELFRUIT



Contact Number: 09139389529; 09139389522

Instagram handle: @reelfruit

Website: www.reelfruit.com

Address: 387, Borno Way, Alagomeji, Yaba, Lagos

Product Category: Tasty healthy dried fruit snacks

About Us

ReelFruit is a proudly Nigerian company, bringing healthy dried fruit snacks from West Africa to the world. We convert Nigeria's abundant supply of tropical fruits that would otherwise go to waste into delicious, healthy snacks. We love what we do because by selling our product around the world, we are supporting a system that creates job and income for farmers. Our range of products include:

- Gently Dried Mango
- Gently Dried Pineapple
- Fruit & Nut Mix
- Salted Cashew
- Sweetened Coconut Flakes
- Toasted Coconut Chips; Unsweetened, Chocolate, Caramel, Honey Sesame

CREAMY AND TASTY FLAVORS



Contact Number: 08032582246

Instagram handle: @creamy_tasty_cakes

Address: 20 Olugbede Street, Egbeda Lagos

Product Category: Flavours, Additives, Accessories and Baking Materials

About Us

Creamy and Tasty Flavors is a company established to meet the needs of bakers in getting the best and quality ingredients for their bakery needs. We don't jeopardize our quality.

AMEL INTERNATIONAL SERVICES LIMITED



Contact Number: 08166555608, 08062666546

Instagram handle: @amelsusanproducts
@amelsusanbreakfast

Website: www.amelsusanproducts.com

Address: 13, Dabiri Street Off NNPC Road, Ejibo, Lagos

Product Category: Premium Baking Ingredients
Manufacturer

About Us

Amel International Services Limited is a wholly indigenous legacy company, registered with the CAC (RC 1190152) for the primary purpose of manufacturing and distribution. We own and operate one of Nigeria's most popular brands – AMEL SUSAN, using materials mostly sourced locally. AMEL-SUSAN produces more than seven different products in more than thirty offerings in two broad categories - the Baking Line (or Baking Companion) and the Breakfast Line (Cereal, Cocoa Beverage Drink (CBD) and Non-Dairy Creamer). All our products are NAFDAC approved, produced in-country to international standards, and with a high portion of local content.

AFESS INDUSTRIAL EQUIPMENT



Contact Number: 08067559502

Instagram handle: @afess_industrial_equipment
@afessindustrialequipment

Website: www.afess.ng

Address: No 81 Olojo drive, opposite Ever Right Lab,
Alaba International Market, Lagos

Product Category: Industrial Equipment

About Us

Afees is a leading distributor of industrial equipment in Nigeria. Established in 1982, we have decades of experience in providing the best food processing, baking, snack food, hotel, supermarket and restaurant equipment. The reliable quality of our equipment and excellent consultation services as well as our customer service have made us the number one choice for businesses in the baking industry.

SEE YOU AT



All Things
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Fair

2024



FOOD CRITIC LIVE

For Sponsorship and Enquiries

Contact us

We look forward to hearing from you
info@foodcriticlive.com

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